

Parent Education: A Multi-Pronged Approach

This *process* of Parent Education begins as soon as the family enters your studio, **and it is a process**.

Following are some of the tools that Musikgarten has available for your use. We recommend that you begin each semester with a parent orientation meeting, and then choose at least 2 other things from the list below to begin with. Each year, you should evaluate and add to your efforts as necessary.

- Parent Orientation to establish your program as an educational program rather than entertainment; to set up the proper expectations; to explain studio policies
- Parent Education Emails to stay in contact with the parents mid-week, giving them short digestible bits of information validating the parents' decision to be part of your program; these are already written for you and are available on the Teacher Extranet; Microsoft Word documents that are easily edited to personalize!
- "Did you know ..." statements pointing out the developmental benefits of a preceeding activity, delivered in a casual manner during class.
- Authors' Notes written to specifically address how behavior, school readiness, and creativity is positively impacted by Musikgarten's Family Music for Toddlers;
 Complete with research citations, these PDF files are available on the Teacher Extranet. You can email these 4 times a year to your parents.
- Musikgarten Planning Guide to give parents an idea of what class to sign up for when
- **Toddler Questionnaire** asking questions of your current parents to help you figure out when to schedule a Cycle of Seasons Class.
- Communiqués and Musikgarten Progression Article are free, downloadable articles that explain a specific aspect of moving on from Toddlers to Cycles class or Cycles to Music Makers class.
- **Presentation to Toddler Parents** at the end of the year, if necessary, to talk to them about the value of *A Cycle of Seasons*.

Parent Education Timeline

- 1. Start with a Parent Orientation.
- 2. Include 2 "Did you know..." statements in each class.
- 3. Send out Parent Education Emails each week.
- 4. About the middle of your semester, send out your Parent Questionnaire. Based on the info you receive, set your schedule for the following year/semester.
- 5. Establish your registration period for next semester's classes. Announce a "priority registration time" for current parents that will be 2 weeks prior to open registration. Choose 2 or 3 Musikgarten Communiqués that you particularly like plus a program flyer for each class you are offering and send them out, one each week before the priority registration period.